

# WELCOME TO LAS ROJAS

## EFFICIENCY FIRST - FOUNDATION GENETICS

The 2018 Las Rojas sale will be **Thursday, October 4th, 2018** and will be hosted LIVE ONLINE™ at [www.CCI.live](http://www.CCI.live) at 7:30 pm. We will post the sale order on Wednesday prior to the sale. I apologize for our indecisiveness and sale date changes. With my involvement with the new company CCI.live, we have had to adjust the sale schedule so that I could accommodate sales that were added to the CCI.live roster.

Our LIVE ONLINE™ format is something that we will continue to implement at CCI.live. We will sell the cattle just like a traditional sale except we will encourage our visitors to drop in all week and prior to sale time to take a look at the cattle and stop for a visit. Come at your leisure. We are confident enough in the CCI system that we hope you can join us at sale time on your phone or home computer. If you have good internet speed you can bid with confidence on the cattle. The sale will be auctioned by Steve Bonham and we will sell the lots at 7:00 pm in the sale order that will be posted a day prior to the sale. You can always be with us here on location to bid or give us a call. We will have a light supper on sale day with plenty of refreshments, starting at 5 pm. The sale will take place in the Las Rojas sale barn and facility just west of Chattanooga, OK.

This set of heifers is the result of over 70 embryo calves born in 2018. There are many good genetics behind each one of these females. The major donor dams represented, include **Six Mile Lakota 112Y**, **Bar E-L Kassie 117X** and others. It is only out of necessity that I am selling these good daughters of 112Y and 117X, if I were a breeder, I would purchase every 112Y daughter I could buy. They are proven and successful producers! 112Y is still in embryo production here and her influence will be felt heavily in years to come. **This cow family produced a Denver Open Reserve Grand, a Fort Worth Open Grand and a Fort Worth Jr Show Grand in just one years time.** The amount generated in dollar sales would likely place 112Y at the top of Red Angus show female production.

All of the heifers selling are very sound and good footed. There are five or six heifers in this set that I think have the potential to be major national show contenders and all of the heifers will compete on a state level. More importantly there are some females in this set that are powerful, stout bodied heifers that will prove to be leading donors and great cows, down the road.

Please feel free to call or text me anytime at 580-305-0001. You are welcome to come by the place anytime as well. Thank you for your interest, I appreciate your time and confidence in these cattle and our program. *Christy Collins*

# LAS ROJAS

**GPS Location: 18149 N2340 Road | Loveland, Oklahoma**

The farm is located between Frederick and Chattanooga, Oklahoma, just off of Hwy 5. Go 12 miles east of Frederick, or 8 miles west of Chattanooga on Hwy 5. Go south off of Hwy 5, one half mile on Road NS 234.



Get approved today at [www.CCI.live](http://www.CCI.live) and watch or bid online.  
Viewable on your phone, tablet or home computer.  
Available in the App Store and Google Play on September 25th



Visit the **MOBILE CATALOG** on the sale page for photos, videos and footnotes.

- Lot 1* **Rojas Golondrina 8119** ARA #3935709 | Age: 2/21/18  
TMAS PZC Firestorm x Six Mile Lakota 112Y
- Lot 2* **Rojas Karat 112Y 8106** ARA #3935707 | Age: 1/25/18  
TMAS PZC Firestorm x Six Mile Lakota 112Y
- Lot 3* **Rojas Duchess 8321** ARA #3935729 | Age: 3/16/18  
Rojas Rioja 6052 (Firestorm x 112Y) x CC Crimson 28B (Sure Shot)
- Lot 4* **Rojas 7MC Duchess 8401** ARA #3935755 | Age: 3/4/18  
Rojas Rioja 6052 (Firestorm x 112Y) x CC Crimson 28B (SIXM Sure Shot)
- Lot 6* **Rojas Ellie 112Y 8301** ARA #3935725 | Age: 1/22/18  
Lazy MC Bennelli by Venom x Six Mile Lakota 112Y
- Lot 7* **Rojas Ellie 112Y 8305** ARA #3935705 | Age: 2/16/18  
Lazy MC Bennelli by Venom x Six Mile Lakota 112Y
- Lot 8* **Rojas Ima Little Special 8128** ARA #3935715 | Age: 4/7/18  
TMAS PZC Firestorm 1800 x BAR-E-L Kassie 117X by Wheel Alliance 22U
- Lot 9* **Rojas Kassie Girl 8308** ARA #3935711 | Age: 3/5/18  
TMAS PZC Firestorm 1800 x BAR-E-L Kassie 117X by Wheel Alliance 22U
- Lot 10* **Rojas Sugar Me Kassie 8109** ARA #3935713 | Age: 2/6/18  
TMAS PZC Firestorm 1800 x BAR-E-L Kassie 117X by Wheel Alliance 22U
- Lot 11* **Rojas Ima Kassie Too 8317** ARA #3935727 | Age: 3/17/18  
TMAS PZC Firestorm 1800 by Sakic x BAR-E-L Kassie 117X by Wheel Alliance 22U
- Lot 12* **Rojas Ritz 6051 8210** ARA #3935721 | Age: 3/12/18  
U2 Mission 61W x Rojas Ritz 6051 (Firestorm x 112Y)
- Lot 14* **Rojas Elizabeth 8107** ARA #3935703 | Age: 1/26/18  
TMAS PZC Firestorm 1800 by Sakic x Rojas African Queen 303 (Smash x 16W)
- Lot 15* **Rojas Dreams Big 8322** ARA #3935717 | Age: 3/2/18  
TMAS PZC Firestorm 1800 by Sakic x Rojas African Queen 303 (Smash x 16W)
- Lot 16* **Group of Three Registered Heifers - Three times the money!**  
Rojas 8101 ARA #3935719 | Age: 1/25/18 | Six Mile Sakic x Rojas African Queen 303  
Rojas 8309 ARA #3935723 | Age: 1/30/18 | Lazy MC Bennelli x Six Mile Lakota 112Y  
Rojas 8310 ARA #3935745 | Age: 1/23/18 | U2 Mission 61W x Flying K 29U





LIVE ONLINE™ at [www.CCI.live](http://www.CCI.live)



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